LIFEREWARDS & LOYALTY PROGRAMME



INTRODUCTION

WHAT IS LOYATLY PROGRAM?

- Rewards clients for their loyalty
- ➤ It is about creating an unparalleled value proposition for Botswana Life Insurance customers.
- > Enhancing customer engagement and customer satisfaction
- > Financial Inclusion
- ➤ Creation of one stop –shop for clients, Life insurance, transactional ability, benefits payments services and multiple instant rewards.



FEATURES OF THE LIFEREWARDS CARD

- VISA product with Worldwide Acceptance
- Exceptional value added benefits
- Convenience & reliability (cash ready immediately after claim approval)
- Maximum ATM daily withdrawal limit of BWP8, 000
- Detailed individual cardholder statement
- Peace of mind in the security of chip of pin
- Free sms notification for all transactions
- No Monthly Fees
- Discounts at specific merchants







Benefits for the Customer

- Quick access to funds as compared to cheque and EFT.
- Benefits from partner merchants



- Free P 5000.00 accidental death benefit & embedded funeral for 6 immediate family members
 P20,000 for Card holder + P10,00 repatriation benefit
- Only transactional card that earns interest on credit balance
- Lowest card transaction costs in Botswana, with NO monthly fees

BENEFITS TO THE CUSTOMER

- Free P 5,000.00 accidental death benefit to the card holder (card must be active with x number transactions per month
- Embedded funeral for 6 immediate family members up to P20,000 + P10,000 repatriation benefit(refer to next slide)
- Interest on positive balances at 1.5% annually
- No monthly fees
- No queuing to collect/cash cheque
- Future benefits should be paid into the card
- Enjoy exclusive invitations to Loyalty program events

Embedded Funeral Benefit –P35 per month

	Funeral Benefit	Repatriation Benefit
Cardholder	P20,000	P10,000
Spouse	P20,000	P10,000
Child 22 - 25 yrs.	P20,000	P10,000
Child 16 - 21 yrs.	P20,000	P10,000
Child 6 - 15 yrs.	P15,000	P10,000
Child 0 - 5 yrs.(incl Still born)	P7,500	P5,000

HOW TO LOAD THE CARD

Through any ABC branch Cash & cheque



- Bank Stop Order
- Online bankingStanbic, Barclays, Bank Gabo



Card to Card transfer (Lost cards)



ELECTRONIC FUNDS TRANSFER

Funds can be sent via Electronic Funds Transfer (EFT) to the account below. Beneficiary details should indicate the full 16 digit card number. Allow for 48 hours to receive funds.

Account Name: BancABC Card Payments

Account Number: 1011479310701

Branch Code: 550067

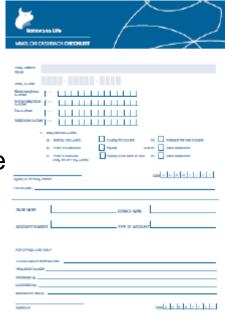
Beneficiary: 495876100000203



HOW TO APPLY

The applicant should be an existing policyholder or a beneficiary at claims stage.

- Complete an application form
- ID to be attached Submit application to customer service Customer to collect the card from the office Activation to be done at the branch



THANK YOU