

LIFEREWARDS & LOYALTY PROGRAMME



Botswana Life

INTRODUCTION

WHAT IS LOYALTY PROGRAM?

- Rewards clients for their loyalty
- It is about creating an unparalleled value proposition for Botswana Life Insurance customers.
- Enhancing customer engagement and customer satisfaction
- Financial Inclusion
- Creation of one stop –shop for clients, Life insurance, transactional ability, benefits payments services and multiple instant rewards.



FEATURES OF THE LIFEREWARDS CARD



- VISA product with Worldwide Acceptance
- Exceptional value added benefits
- Convenience & reliability (cash ready immediately after claim approval)
- Maximum ATM daily withdrawal limit of **BWP8, 000**
- Detailed individual cardholder statement
- Peace of mind in the security of chip of pin
- Free sms notification for all transactions
- No Monthly Fees
- Discounts at specific merchants

VISA



Benefits for the Customer

- Quick access to funds as compared to cheque and EFT.
- Benefits from partner merchants
- Free P 5000.00 accidental death benefit & embedded funeral for 6 immediate family members
P20,000 for Card holder + P10,00 repatriation benefit
- Only transactional card that earns interest on credit balance
- Lowest card transaction costs in Botswana, with NO monthly fees



BENEFITS TO THE CUSTOMER

- Free P 5,000.00 accidental death benefit to the card holder (card must be active with x number transactions per month)
- Embedded funeral for 6 immediate family members up to P20,000 + P10,000 repatriation benefit(refer to next slide)
- Interest on positive balances at 1.5% annually
- No monthly fees
- No queuing to collect/cash cheque
- Future benefits should be paid into the card
- Enjoy exclusive invitations to Loyalty program events

Embedded Funeral Benefit –P35 per month

	Funeral Benefit	Repatriation Benefit
Cardholder	P20,000	P10,000
Spouse	P20,000	P10,000
Child 22 - 25 yrs.	P20,000	P10,000
Child 16 - 21 yrs.	P20,000	P10,000
Child 6 - 15 yrs.	P15,000	P10,000
Child 0 - 5 yrs.(incl Still born)	P7,500	P5,000

HOW TO LOAD THE CARD

- Through any ABC branch
Cash & cheque
- Bank Stop Order
- Online banking
Stanbic, Barclays, Bank Gabo
- Card to Card transfer (Lost cards)



ELECTRONIC FUNDS TRANSFER

Funds can be sent via Electronic Funds Transfer (EFT) to the account below. Beneficiary details should indicate the full 16 digit card number. Allow for 48 hours to receive funds.

Account Name: BancABC Card Payments
Account Number: 1011479310701
Branch Code: 550067
Beneficiary: 495876100000203



HOW TO APPLY

The applicant should be an existing policyholder or a beneficiary at claims stage.

➤ Complete an application form

➤ ID to be attached

Submit application to customer service

Customer to collect the card from the office

Activation to be done at the branch

The image shows a screenshot of a 'Kotva's Life' application form titled 'KARDI CHE CASHBACK CHECKLIST'. The form is in a light blue and white color scheme. It includes several sections for data entry:

- Policy Number:** A field with a grid of boxes for digits.
- Account Number:** A field with a grid of boxes for digits.
- Branch/Location:** A field with a grid of boxes for characters.
- Activation Options:** A section with multiple checkboxes for selecting account types and activation methods.
- Signature and Name:** Fields for 'Signature of Policyholder' and 'Full Name'.
- Account Details:** Fields for 'Account Number' and 'Type of Account'.
- For Cashback Only:** A section with fields for 'Signature of Cashback Officer', 'Requested Cashback', 'Received by', 'Address/Office', and 'Activation Date'.

The background is a dark blue gradient with several overlapping, semi-transparent, curved shapes in lighter shades of blue, creating a layered, abstract effect. The shapes are primarily on the left side, with some extending towards the center.

THANK YOU